

STEFAN TRIFONOV



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portfolio | vulgarbulgar.com

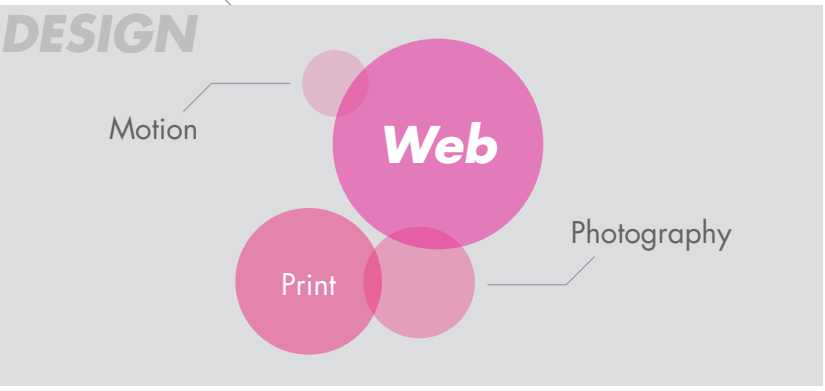
EXPERIENCE

- 2011-PRESENT - Spa World Corp Sr. Brand & Interactive Designer**
 - + develop & maintain branding for in-house brands
 - + front-end web dev. & design, print design, product videos
 - + develop & design ecommerce websites, & print catalogs
- 2009-2011 - Nightlite Entertainment, LLC Brand Manager**
 - + develop & maintain branding
 - + heavy use of social media & email marketing channels
 - + large-format, poster, & flyer print design
- 2008-2012 - Dear Earth Brand & Interactive Designer - contract-basis**
 - + develop and maintain online branding
 - + front-end web dev. & design
 - + product and lookbook photography
 - + creative video production
- 2006-2012 - Zpryme Research & Consulting Sr. Media Developer - contract-basis**
 - + develop & maintain online & publication branding
 - + front-end web dev. & design
 - + creative video production
 - + creative data visualization

EDUCATION

- 2009 - University of South Florida**
 - + Master of Business Administration
 - + 3.72/4 GPA
- 2006 - University of South Florida**
 - + Bachelor of Science in Economics
 - + 3.78/4 GPA

EXPERTISE



SKILLS

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- After Effects
- Lightroom
- Fireworks
- CSS3/HTML
- jQuery/ jQUI

- cloud apps**
 - .google apps for business .mailchimp .dropbox .yahoo pipes
- social media**
 - .facebook- pages, page apps, social plugin integration
 - .twitter page design .check-in- yelp, foursquare, gowalla, scvngr
 - .social media tools- memolane, ping.fm, twaitter, seesmic
- cms**
 - .wordpress (self-hosted) .joomla .magento ce
- general productivity**
 - .microsoft office- word, excel, power point, publisher
 - .audacity .virtualdub .filezilla .irfanview
- platforms**
 - .mac .pc
- sysadmin**
 - .lamp (preferred web environment) .putty, terminal
 - .mod_pagespeed, suphp